

Press Release

Harvard Medical School Dubai Center and University Hospital to Mark International Nurses Day with One-Day CPD Conference

Dubai: ** May 2008- Harvard Medical School Dubai Center (HMSDC) Institute for Postgraduate Education and Research in collaboration with the University Hospital, both members of Mohamed Bin Rashid Al Maktoum Academic Medical Center, will mark International Nurses Day with a one day conference to promote improved standards for nursing in the region.

Organized in association with Dubai Healthcare City (DHCC), a member of Tatweer, the continuing professional development (CPD) conference titled 'Committing to Nursing Excellence in Celebration of International Nurses Day' will be held at the Grand Hyatt on 16 May.

The conference will spotlight nursing professionals' commitment to best practices, while introducing models and approaches that underpin the delivery of finest patient care and professional excellence. Presenting case studies to facilitate learning and raising awareness, a community of nursing leaders will share best practices with participants including industry professionals, educators and clinicians from the UAE and the Gulf region. The CPD conference will grant 6.5 CNE/CEU (Continuing Nursing Education/Continuing Education Unit) credits to participating healthcare professionals.

Dr. Muhadditha Al Hashimi, Chief Executive Officer, DHCC, said: "The conference in Dubai will coincide with the worldwide celebrations of International Nurses Week. As the world's most integrated center of excellence for healthcare, medical education and research, we affirm our commitment to enhancing the skills of all medical professionals in the region.

Through the CPD conference, we aim to empower nursing professionals, offering them a platform to learn latest innovations in education and credentialing for strengthening the practice environment.”

Dr. Robert L. Thurer, Chief Academic Officer of HMSDC, said: “This conference will prove to be a vital stimulus for participants as they become familiar with nursing organizational models that strengthen the current practice of nursing and patient care. It will also help identify approaches to enhance the professional practice environment in the region.”

This CPD conference program organized in collaboration with HMSDC is approved and accredited by the Continuing Professional Development department at HMSDC. The CNE and CEU credits are also recognized by the Ministry of Health as well as Dubai and Abu Dhabi Health Authorities.

HMSDC is a joint initiative of Harvard Medical International (HMI) and DHCC. The continuing education programs are an integral part of its endeavour to develop DHCC into a centre of excellence for healthcare delivery, education and research.

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About DHCC:

Dubai Healthcare City (DHCC) was conceived with the objective of creating a regional center of excellence for medical services, medical education, and life science research and development in the Middle East. It is the world's first healthcare free zone and was created using a phased approach.

The first phase, which is 4.1 million square feet in size, features a medical cluster comprised of day clinics, diagnostic centers, rehabilitation centers, transplantation centers, hospitals, clinics and a sector for pharmaceutical and equipment suppliers. It is home to the Mohamed Bin Rashid Al Maktoum Academic Medical Centre with the integration of its entities; the Harvard Medical School Dubai Centre (HMSDC)- Institute for Postgraduate Education and Medical research, the University Teaching Hospital (UH) and the Dubai Harvard Foundation for Medical research (DHFMR) and Al Maktoum Harvard Medical Library. Some of the medical cluster's other renowned partners are Mayo Clinic, AstraZeneca, Harvard Medical International, Dr. Sulaiman Al Habib Medical Centre, the American Academy of Cosmetic Surgery, Consultant Physicians (AUB), Fresenius Medical Care, Novo Nordisk, Novartis, BU Dental, Moorfields Eye Hospital, The City Hospital, Great Ormond Street Hospital for Children NHS Trust, Wyeth, Smith & Nephew, Sanofi Aventis, Swiss Academy of Scientific Acupuncture, Yateem Group, Dragger Medical, Alvi Armani, dr. Nicolas & ASP and the German Heart Center.

The second phase will feature a dedicated wellness cluster comprised of wellness centers, nutrition centers, resorts and spas, and sports medicine facilities.

About Tatweer:

Launched in December 2005, Tatweer is one the region's most dynamic enterprises and a member of Dubai Holding. Comprising 10 market-leading brands, it oversees an ambitious business development plan.

Its current portfolio is divided into Energy & Healthcare, Tourism & Entertainment, and Industry & Real Estate offerings. Its entities include **Dubai Healthcare City**, the region's hub for world-class quality healthcare services; **Mizin**, one of the most advanced real estate companies in the region; "**Universal City Dubailand**", the 22 million sq ft development, featuring Universal Studios Dubailand as its centerpiece; "**The Tiger Woods - Dubai**", an exclusive golf community that will include the first Tiger Woods designed golf course; **Dubailand**, one of the biggest leisure, entertainment and tourism destinations in the Middle East; **Dubai Industrial City**, an industrial township to develop Dubai as a leading manufacturing hub; **Bawadi**, the world's leading hospitality and entertainment project hosting 51 luxury hotels and more than 60,000 hotel rooms; **Dubai Energy**, investing in regional and global energy opportunities and building a diversified investment portfolio; **Dubai Mercantile Exchange**, the first energy futures exchange in the Middle East set up in partnership with the New York Mercantile Exchange and **Global Village**, a premier family destination for culture, entertainment, cuisine and commerce.

Tatweer's entities continue to consolidate a group of life-improving industries in addition to pioneering joint venture initiatives with leading global conglomerates. They continuously strive for world-class performance, while implementing leadership development to drive and sustain business excellence, quality and high performance.

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